



YWCA JUMP is an exciting program for newcomer women, girls and gender-diverse people over the age of 13, who are permanent residents, convention refugees or live-in caregivers with temporary work permits. *(Must provide documentation of record of landing.)*

222 Dixon Road, Suite 207 | Etobicoke, ON M9P 3S5
416.964.3883 | ywcatoronto.org/jump |     

SELF-MARKETING SERIES

Gain confidence, build your brand, market yourself



PHOTO CREDIT:
[HTTPS://WWW.
BING.COM/IMA](https://www.bing.com/ima)

April 16, 19 & 23, 2024 | 10a.m.-Noon

Hybrid. [Click here](#) to register.

Prepare for your next professional opportunity by learning practical self-marketing strategies. You may have all the skills and experience for a job, but if you do not market yourself appropriately, you may miss your chance to be interviewed or hired. This Self-Marketing series will give you the opportunity to gain confidence, build your brand and learn how to market yourself effectively.

In this three-part series you will:

- Create an effective résumé **(April 16, 2024 - ONLINE)**
- Develop your very own elevator pitch **(April 19, 2024 - ONLINE)**
- Practice your interview skills **(April 23, 2024 - IN PERSON)**

**Transportation supports in the form of Presto Cards are provided for in-person sessions.*

**Participants who complete the three-part series will receive a Self-Marketing Certificate.*

For more information, contact us **at 416.964.3883** or
jumpetobicoke@ywcatoronto.org

To comply with Public Health directives and preserve the safety of clients and staff, we will be offering a combination of online, in-person and blended learning programs. Staff remains available to serve you via phone, video-conferencing or email.

**Please note: due to funding criteria, we are unable to serve Canadian Citizens and Refugee Claimants at this time.*



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